

Duralux Ultra: The new Fenzi paint for truly brilliant mirrors

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Industry leader in glass processing chemicals, Fenzi, has developed a new formulation of its vastly popular Duralux mirror-backing paint that offers a well-balanced blend of aesthetics, functionality and high-performance.



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Duralux Ultra combines the superior performance of Duralux, in terms of resistance to corrosion, with an especially brilliant aesthetic effect.

The new thermosetting Duralux Ultra inherits all of the technical features that have spelled success for the entire Duralux line and offers results that guarantee even greater protection and durability over time than the previous products in the range. In addition to excellent

levels of resistance to wear, Duralux Ultra boasts an extremely eye-catching brilliance. Applied on silver and cross-linked in an infra-red oven at medium heat, this innovative paint forms a protective coating that is especially resistant to scratches, lasts longer and has a very appealing and uniquely shiny appearance.

Duralux Ultra is manufactured in Italy at the company's Tribiano plant; it is copper-free and comes in various colours, engineered to exalt its singular shine. This makes it possible to achieve any level of customization, considerably increasing the appeal of the end product and consequently, also its potential for sales.

Superior mirror-backing paints are a historic product for Fenzi – the first production to run in the company's first plant and its springboard to continuing success in international markets.

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